



Welcome to the

HEART of ILLINOIS FAIR PHOTOGRAPHY CONTEST

We had more comments on the entries than ever before. It seems the photographs are getting better each year.

For 2010, fair dates are July 9-17, 2010. Turn-in will be Friday and Saturday, June 25-26. Judging will be on the 27th of June. I know it's a bit early but this will give you time to think of a choice for the photo challenge we have planned.

The new attraction this year is a chance to show your photographic skills let your imagination run wild using photo-shop or some other program to manipulate/enhance your photo. Time to show your Picasso talent! This year's theme is "Chairs" There is a \$1.00 charge for this entry per print (limit 4 for class/lot) with a \$40.00 prize for the winner. Judging will be based on: Imagination and composition. The image size is 8X10 or 8X12 mounted on 11X14 foam board. On the back of your work, print your name, address, phone number and title of your work. Turn this in along with your entries but keep it separate. At the time of check-in tell the print handlers it's for the special photo contest. Class/ C1 – Black & White or Color

Good Luck. And I'll see you at the fair.

William Goad

Tel: 309 258 8876



**Photography
Department 14 (M-3)**

Total Premiums Offered - \$1,100.00

NEW SECURITY MEASURES WILL BE IN PLACE FOR THE HEART OF ILLINOIS FAIR. These measures are to assist us in creating a safer fair for all patrons, exhibitors, guests and performers. Please see page 1 of the General Rules for additional details. **YOUR HELP IS NEEDED TO MAKE OUR FAIR A SAFE, FUN PLACE TO BE. THANK YOU.**

Chairman William Goad(309) 697-4045
Co-Chairman Susanne Marx(309) 256-0682

EXPOSITION GARDENS, P O BOX 3334, PEORIA, IL 61612

Phone 309/691-6332 Fax 309/691-2372

www.hoifairhome.com or www.heartofillinoisfair.com

Photography Rules—Department 14—M3

(Deadline for Entries is June 11, 2010)

1. Mail your completed entry forms with fees to Heart of Illinois Fair, PO Box 3334, Peoria, IL 61612, and postmarked no later than midnight **June 11, 2010**. Exhibitors must purchase at least one (1) 5 day (\$12.00) exhibitor ticket, maximum two (2) plus entry fee of \$1.00 per print. Late entry forms received between June 11 and Noon, June 18, 2010, will be assessed an additional \$4.00 per print (\$5.00 total).
2. Photography Department 14 (M-3) is open to all Illinois photographers.
3. All prints must have been taken by the entrant but, can be commercially processed, printed and must be mounted.
4. **NO FRAMED OR GLASS COVERED PRINTS WILL BE ACCEPTED.** (For covering information call chairmen listed above.)
5. Each entrant may enter up to **four** prints in **EACH** of the four lots. (Example: Enter a maximum of four prints in large black & white/monochrome and color, small black & white/monochrome, color and theme contest "*chairs*" for a total of 20 prints). Prints may be re-entered providing that they have not won a cash award previously at the Heart of Illinois Fair. No more than two cash prizes will be awarded one exhibitor under one lot number. Black & White/Monochrome is defined as shades/tone of one color. A print with more than two (2) colors & hand colored prints will be included with & considered part of the Color Print Section.
6. **Photographs will be accepted at Exposition Gardens, Ameren/Cilco Building, between 1:00 & 5:30 p.m. on Friday, June 25, 2010, and on Saturday, June 26, 2010.**
7. Exhibitors may ship prints with return postage included: Mail to Heart of Illinois Photo Exhibition, PO Box 3334, Peoria, IL 61612. Prints must be received no later than June 13, 2010. If shipping by UPS or Federal Express use: Heart of Illinois Photo Exhibition, 1601 W. Northmoor Road, Peoria, IL 61614.
8. All entries will be accepted and judged. The Heart of Illinois Fair management retains the right of refusal of entries not in good taste.
9. Photo entries **MUST BE PICKED UP** at the Photography Building, Sunday, July 18, 2010, between 1:00 and 3:00 p.m.
10. No responsibility for prints will be assumed by the Heart of Illinois Fair or the Peoria Camera Club committee for entries.
11. No exhibitor ticket will be issued until prints to be entered are brought to the fairgrounds. No exhibitor fees will be refunded for any reason.
12. All entries must remain in the exhibit until close of the fair.
13. **To help avoid delays when you bring your photos, please have all entry tags filled out completely.**

CLASS - A (ADULT DIVISION)									
PREMIUM AWARDS									
Lot	1st	2nd	3rd	HM	HM	HM	HM	HM	HM
1. LARGE BLACK & WHITE/MONOCHROME PRINT -- Print Size: Minimum 11" x 14", Maximum mount and/or print size - 16" x 20"	\$60.00	\$40.00	\$30.00	\$20.00	\$20.00	\$20.00	\$20.00	\$20.00	\$20.00
2. LARGE COLOR PRINT -- Print Size: Minimum 11" x 14", Maximum mount and/or print size - 16" x 20"	\$80.00	\$60.00	\$40.00	\$20.00	\$20.00	\$20.00	\$20.00	\$20.00	\$20.00
3. SMALL BLACK & WHITE/MONOCHROME PRINT -- Print Size: 5" x 7", to Maximum 8" x 12", Minimum mount size - 8" x 10", Maximum mount size - 11" x 14"		\$45.00	\$30.00	\$25.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00
4. SMALL COLOR PRINT -- Print Size: 5" x 7", to Maximum 8" x 12", Minimum mount size - 8" x 10", Maximum mount size - 11" x 14"	\$60.00	\$45.00	\$35.00	\$20.00	\$20.00	\$20.00	\$20.00	\$20.00	\$20.00

****SPECIAL NOTATION--All Honorable Mention Placings (HM) are of equal merit, however, winner's premium statements reflect 5th, 6th, 7th, etc., which should be disregarded.**

JUNIOR DIVISION

THE ABOVE RULES SHALL APPLY FOR THIS DIVISION WITH THE FOLLOWING EXCEPTIONS:

1. Junior Division is open to all Illinois photographers attending grade or high school (2010 graduates included).
2. Each exhibitor must pay 75 cents for each print entered. Late entry forms received after June 11, 2010, and before Noon, June 19, 2009, will be assessed an additional \$4.00 per print (\$4.75 total).
3. Junior Division exhibitors must purchase at least (1) \$12.00 (5) day exhibitor's ticket, maximum (2) plus the \$.75 per print entry fee.
4. Junior Division exhibitors are limited to two prizes.

CLASS - B (JUNIOR DIVISION)									
PREMIUM AWARDS									
Lot	1st	2nd	3rd	HM	HM	HM	HM	HM	HM
1. BLACK & WHITE/MONOCHROME OR COLOR PRINT, Grade and High School students only.	\$20.00	\$15.00	\$10.00	\$5.00	\$5.00	\$5.00	\$5.00	\$5.00	\$5.00

(NEW for 2010) CLASS - C (OPEN TO ALL ADULT & JUNIOR EXHIBITORS)									
PREMIUM AWARD									
Lot	1st								
1. THEMED PRINT " <i>CHAIRS</i> "	\$40.00								

Image size must be either 8" x 10" or 8" x 12" mounted on 11" x 14". Show your skills in this year's theme. Let your imagination run wild using photo-shop or some other program to manipulate/enhance your photo. This is the time to show your Picasso talent. The same general rules 1. - 13. Above apply.